

June 2024

Dear families

From time to time the academy receives requests from the media to take photographs and/or films of academy events and activities. In the majority of cases, most parents are happy for their children to be photographed providing that appropriate safeguards are implemented which, of course, are always observed. Photos and images of our students remain anonymous and students are referred to as “academy students”.

On student enrolment forms, when your child first started the academy you signified personal preferences in regards to media, film and photographs and we would like to collect an up to date version of this data for our records.

Please complete the questionnaire attached below and return to the academy office. The questionnaire can also be submitted via Microsoft forms using the following link: <https://forms.office.com/e/FEAVR8fHtP>. These preferences will remain in place until your child leaves the academy.

In the event we do not hear from you by **Friday 28 June 2024** we will assume your answers are ‘yes’ to each of the questions below. If you wish to make any changes throughout the academic year, please inform the academy in the usual way, via admin@dixonsmp.com so our records can be updated accordingly.

If you have any queries in respect of this issue please call the academy.

Yours faithfully,

Mrs Morrissey

Head of School



Media, film and photographs – Data Collection June 2024

Full name of child/ren (if siblings): _____

Year/s: _____ Class/es: _____

I provide consent to:	Yes	No
Using images of my child on the school website		
Using videos of my child on the school website		
Using images of my child on social media including the following: <ul style="list-style-type: none"> • Twitter • Facebook • LinkedIn • YouTube 		
Using videos of my child on social media including the following: <ul style="list-style-type: none"> • Twitter • Facebook • LinkedIn • YouTube 		
The local media using images of my child to publicise school events and events (only including the organisations outlined above)		
The local media using videos of my child to publicise school events and events (only including the organisations outlined above)		
Using images of my child in marketing material, e.g. the school brochure and prospectus		
Sharing my child's data with school appointed photography company for official school images. This includes the following: <ul style="list-style-type: none"> • Name • Class • Roll Number 		

Signed: _____ Name: _____

Relationship to child/ren: _____



